

# Achieving Excellence at UW-Whitewater

This edition of Achieving Excellence at UW-Whitewater is part of annual UW System accountability reporting. The information below illustrates selected ways UW-Whitewater is achieving excellence within four broad goals that advance the UW System Growth Agenda for Wisconsin. Each broad goal includes common measures reflecting the mission of the UW System as a whole. In addition, UW-Whitewater has selected measures that reflect its specific institutional mission.

## Goal I: *Increase Access to Produce More Graduates*

### Common Measures:

#### Progress Toward Enrollment Plans

Institutional enrollment plans are designed to assure access without compromising educational service. Institutional plans balance programmatic, physical, and fiscal resources while supporting UW initiatives and goals.

#### UW-Whitewater Full-Time Equivalent (FTE) Enrollment

Fall	Actual FTE	Planned
2004	9,106	8,933
2005	9,130	8,911
2006	9,221	9,300
2007	9,484	9,500
2008	9,791	9,526

Note: The counting methodology was changed in 2006 to align with Federal reporting standards.

#### Progress Toward Increasing Diversity

UW institutions strive to be inclusive of all people, and best prepare students through exposure to diverse settings. To boost inclusivity, each UW institution has the goal of increasing enrollments of students of color.

#### UW-Whitewater Headcount Enrollment

Fall Semester Students Enrolled	1998	2005	2006	2007	2008
African American	374	450	407	465	474
American Indian	34	55	48	45	48
Hawaiian/Pacific Is.*					8
Hispanic/Latino	168	267	253	274	247
Southeast Asian	31	129	117	105	91
Asian American	86	123	143	166	147
Two or more races*					43
Total Students of Color	693	1,024	968	1,055	1,058
International	147	116	107	103	102
White	9,976	9,629	9,427	9,579	9,802
<b>Total Headcount</b>	<b>10,816</b>	<b>10,769</b>	<b>10,502</b>	<b>10,737</b>	<b>10,962</b>

\*New race/ethnicity categories were implemented in 2008.

### UW-Whitewater Specific Measures:

#### Distance Education

Both the number of distance education courses available and the total enrollment in these courses increased by 64% from 2006-07 to 2007-08.

#### Distance Education

Year	Courses	Enrollments
2003-04	106	2,887
2004-05	139	4,299
2005-06	156	4,708
2006-07	135	4,231
2007-08	222	6,940

#### Multicultural/Disadvantaged Precollege

Total multicultural/disadvantaged precollege participation declined slightly from 2006-07 to 2007-08.

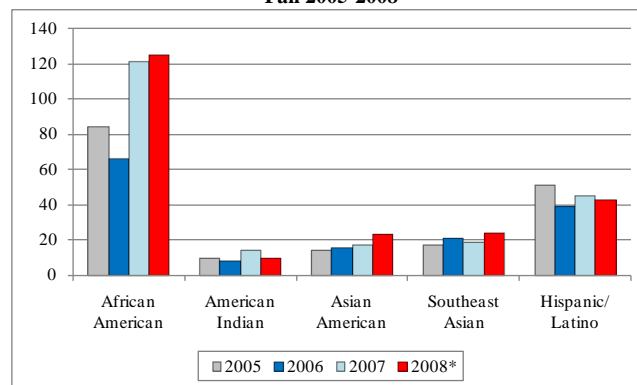
#### Annual M/D Precollege Enrollment

2003-04	1,155
2004-05	1,043
2005-06	989
2006-07	1,115
2007-08	1,082

#### Access for First Year Students of Color

Overall, the number of first year students of color increased from 2005 to 2008.

#### First Year Enrollment of Students of Color by Primary Ethnicity Fall 2005-2008



\*2008 data are preliminary.

## Goal II: Support Students Through Graduation

### Common Measures:

#### Progress Toward Retention Targets

Retention and graduation rate targets were established as part of a systemwide initiative to focus increasing attention on student success. Progress toward these targets is considered to be one of several important measures of how well we serve our students and encourage them to succeed. Although retention rates for full-time new freshmen do not provide a complete picture of student success, they are one of the most commonly used indicators of institutional performance.

#### UW-Whitewater New Freshmen Entering Full-Time

2 <sup>nd</sup> Year Retention at Institution Where Started			6 Year Graduation Rate Anywhere in the UW System		
Fall Cohort	Actual	Target	Fall Cohort	Actual	Target
2003	76.9%	79.0%	1998	60.8%	59.0%
2004	77.0%	80.0%	1999	57.8%	60.0%
2005	74.6%	80.0%	2000	59.4%	61.0%
2006	77.0%	80.0%	2001	60.9%	62.0%
2007	76.1%	80.0%	2002	62.2%	63.0%

#### Closing the Achievement Gap

Each UW institution has the goal of raising retention and graduation rates for students of color toward the rates for the student body as a whole.

#### UW-Whitewater New Freshmen Entering Full-Time, Fall Cohort by Race/Ethnicity<sup>1</sup>

	AA	AI	SA	OA	HL	SOC	WH
<b>2<sup>nd</sup> Year Retention Rate at Institution Where Started</b>							
2004	# 138	10	31	31	55	265	1,474
	% 67%	70%	74%	65%	73%	69%	78%
2005	# 84	10	14	17	51	176	1,513
	% 57%	60%	79%	76%	75%	66%	75%
2006	# 66	8	16	21	39	150	1,622
	% 71%	*	94%	76%	79%	76%	77%
2007 <sup>2</sup>	# 121	14	17	19	45	216	1,815
	% 60%	86%	59%	63%	67%	63%	78%
<b>6 Year Graduation Rate Anywhere in the UW System</b>							
1999	# 71	9	12	13	42	147	1,718
	% 21%	*	58%	62%	40%	33%	60%
2000	# 100	9	25	28	52	214	1,829
	% 25%	*	52%	29%	63%	39%	62%
2001	# 79	6	20	20	44	169	1,681
	% 32%	*	60%	55%	41%	42%	63%
2002 <sup>2</sup>	# 78	8	30	25	32	173	1,827
	% 38%	75%	60%	64%	44%	49%	64%

AA (African Am.), AI (Am. Indian), SA (Southeast Asian), OA (Other Asian Am.), HL (Hispanic/Latino), SOC (Students of Color), WH (White)

\*Five or fewer students were retained or graduated.

<sup>1</sup>Excludes international students.

### UW-Whitewater Specific Measures:

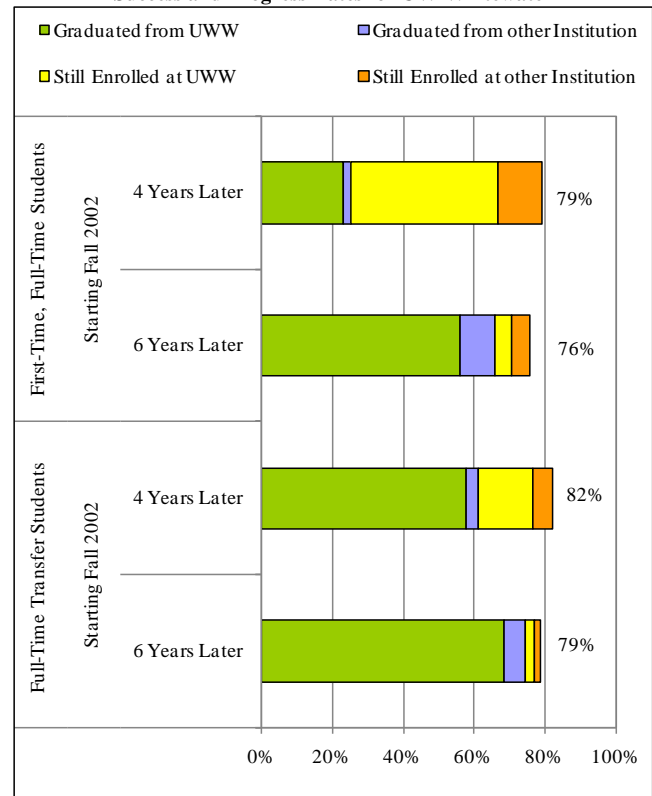
**Institutional Goal: Increase the Six Year Graduation Rate at UW-Whitewater**

The graduation rate for the fall 2002 cohort exceeded the 2001 figure by 2.6 percentage points.

#### UW-Whitewater Graduation Rate

Fall Cohort	6 Year Graduation Rate at UW-Whitewater
1990	50.7%
1991	50.3%
1992	49.7%
1993	47.3%
1994	48.6%
1995	52.1%
1996	54.2%
1997	52.3%
1998	53.2%
1999	50.5%
2000	52.1%
2001	53.0%
2002	55.6%

#### Success and Progress Rates for UW-Whitewater



Source: Voluntary System of Accountability, College Portrait, <http://www.collegeportraits.org/>

Institutional Goal: Graduate the Highest Number of Students of Color in the UW System in General and at the UW Comprehensive Institutions in Specific

UW-Whitewater continued to graduate more students of color than any other UW comprehensive institution, and ranked third among UW institutions.

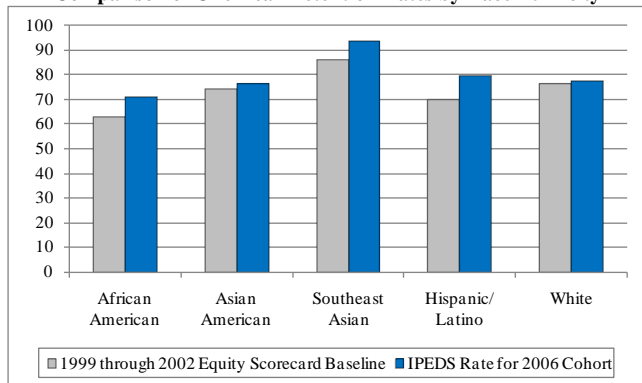
**Graduation Ranking for Students of Color Started at UWW and Graduated Anywhere in the UW System**

Fall Cohort	# of UWW	Rank in UW System	Rank for Comprehensives
1990	60	2 <sup>nd</sup>	1 <sup>st</sup>
1991	50	3 <sup>rd</sup>	1 <sup>st</sup>
1992	62	3 <sup>rd</sup>	1 <sup>st</sup>
1993	44	3 <sup>rd</sup>	1 <sup>st</sup>
1994	47	3 <sup>rd</sup>	1 <sup>st</sup>
1995	56	3 <sup>rd</sup>	1 <sup>st</sup>
1996	38	3 <sup>rd</sup>	1 <sup>st</sup>
1997	46	4 <sup>th</sup>	2 <sup>nd</sup>
1998	65	3 <sup>rd</sup>	1 <sup>st</sup>
1999	49	4 <sup>th</sup>	2 <sup>nd</sup>
2000	83	3 <sup>rd</sup>	1 <sup>st</sup>
2001	71	3 <sup>rd</sup>	1 <sup>st</sup>
2002	84	3 <sup>rd</sup>	1 <sup>st</sup>

**One Year Retention for Students of Color**

Retention rates for all students increased from our 1999-2002 Equity Scorecard baseline. Considering the 2006 cohort, students of color realized broad proportionate gains.

**Comparison of One Year Retention Rates by Race Ethnicity**



Note: American Indians are excluded due to low numbers.

**Goal III: Prepare Students and Build Stronger Communities**

**Common Measures: Critical Thinking and Civic Participation**

Critical thinking skills are one of the most fundamental outcomes of learning, essential to preparing students for success after graduation. Encouraging students' civic participation helps build stronger communities. Success in these areas is evaluated by comparison to national benchmarks.

Seniors 2008	UWW	National <sup>1</sup>	Master's <sup>1</sup>
<b>Critical Thinking</b>			
Thinking critically and analytically	86%	86%	85%
Application of theories or concepts	78%	79%	79%
Analyzing basic elements of an idea	82%	83%	83%
<b>Civic Participation</b>			
Community service or volunteer work	83%	73%*	71%*
Community-based course project or service learning project	18%	18%	19%
Voting in local, state, or national elections	35%	33%	34%

\*Significant differences from the UW-Whitewater percentage at the 0.05 level.

<sup>1</sup> All national and master's-level public colleges and universities.

Source: 2008 National Survey of Student Engagement.

**UW-Whitewater Specific Measures:**

**Institutional Goal: Increase Student Participation in Co-Curricular Activities**

The 2007-08 experiential learning participation counts increased across all areas compared to 2006-07 levels, with the exception of On-Campus Employment.

**Experiential Learning Participation in Number of Students**

	02-03	03-04	04-05	05-06	06-07	07-08
Student Organization/ Career	5,501	4,987	5,215	5,133	4,888	5,520
Athletics/ Recreation	947	731	734	765	1,009	1,046
Leadership/ Service	1,007	880	850	1,168	1,927	3,395
On-Campus Employment	2,520	2,467	2,002	2,139	2,151	2,078
Music	411	350	470	451	521	612
Community Service involvement	N/A	N/A	N/A	5,192	4,399	4,411

**Study Abroad**

The number of students studying abroad in 2007-08 increased by 39% from 2006-07 levels, while the percent of graduates with a study abroad experience surged by some 48%.

**Study Abroad**

Year	Unduplicated Annual Headcount	% Graduates who Studied Abroad
2003-04	69	3.6%
2004-05	65	3.4%
2005-06	69	4.3%
2006-07	62	2.9%
2007-08	86	4.3%

**Goal IV: *Balance Resources, Improve Operations, Collaborate Among UWs & Other Wisconsin Partners***

**Common Measure:**

**Progress Toward Reducing Credits to Degree**

By encouraging efficient progress toward degree completion, each UW institution helps to ensure that continuing students reach their goals in a timely manner and that there will be space available for new students. Although there are many factors that influence the accumulation of credits taken prior to graduation, credits to degree is regarded as a useful measure of efficient resource utilization. Currently, average credits to degree are below the levels in 1993-94, when the goal to reduce credits to degree was adopted.

**UW-Whitewater Average Attempted Credits to Degree**

Year of Graduation	Credits
1993-94	143
2004-05	138
2005-06	138
2006-07	138
2007-08	138

**UW-Whitewater Specific Measures:**

***Institutional Goal: Increase Funds Received for External Awards***

Total external funds awarded grew by nearly 16% over the 2006-07 sum.

**External Award Receipts by Year**

Year	Amount Awarded
1996-97	N/A
1997-98	\$3,303,528
1998-99	\$4,957,582
1999-00	\$5,778,996
2000-01	\$6,033,456
2001-02	\$6,713,860
2002-03	\$6,362,254
2003-04	\$6,626,928
2004-05	\$4,723,135
2005-06	\$5,002,206
2006-07	\$5,002,920
2007-08	\$5,795,411

***Institutional Goal: Increase the Value of the Endowment***

The UW-Whitewater endowment quadrupled in 10 years and record 2006-07 values were maintained in the face of an increasingly challenging economic environment during 2007-08.

**Endowment Value**

Year	Amount (in millions)
1996-97	\$3.2
1997-98	\$6.2
1998-99	\$7.6
1999-00	\$9.2
2000-01	\$8.4
2001-02	\$8.1
2002-03	\$7.3
2003-04	\$9.4
2004-05	\$10.3
2005-06	\$11.8
2006-07	\$14.3
2007-08	\$14.3